



## Competition Participant Terms and Conditions for the Kilroy Explorer Program

### The Competition

The Competition is open to people who are 18 years or older and are residents in Belgium, The Netherlands, Denmark, Finland, Iceland, Norway, Sweden, and the UK except for employees of Kilroy, their families and everyone else associated with either the company or the competition. Kilroy reserves the right to verify the winner's age and disqualify any winners under the age of 18 years old or whose conduct is contrary to the spirit or intention of the Competition. Persons who submit an entry agree to these terms and conditions.

### How to Enter

We are open for applications from the open date: 29/2/24 to the final application date: 11/04/2024. Finalists will be notified on 26/04/2024 and must be available for second round interview between 29/04/2024 and 16/05/2024. To enter, you must upload a video of up to 1 minute via your public Instagram or TikTok account responding to prompts revealed by Kilroy on the open date. To be eligible for the competition, Participants must follow and tag their local Kilroy account in whatever platform they enter on, as well as include their name, age, dream destination, and the hashtag #explorerprogram2024 in the caption. By entering the Competition, Participants agree to their first name and social media handle being displayed on the Kilroy website and social media channels.

### The Prizes

1. Participants in the Competition have a chance to win one of nine travel experiences worth between EUR2,500 to EUR5,000. The prizes available to win are:
  - a. 22-day trip to Mexico and Belize including international return flights in economy class, an 8-day group tour of Mexico, an internal flight from Puerto Escondido to Cancun, a 5-day learn to dive package in Mexico and a 9-day group tour of Belize
  - b. 22-day trip to India and Nepal including international return flights in economy class, a 4-day arrival package in Delhi, a 15-day group tour of Northern India from Delhi to Kathmandu and a 1-day cycling tour in Kathmandu
  - c. 20-day trip to Chile and Argentina including international return flights in economy class, a 3-day arrival package in Buenos Aires, an internal flight from Buenos Aires to El Calafate, a 3-day arrival package in El Calafate, a 6-day W Trek group tour, an internal flight from Puerto Natales to Puerto

# **KiLROY**

- Montt, a 4-day Puerto Varas and Chiloe experience, an internal flight from Puerto Montt to Santiago and a 3-day arrival package in Santiago
- d. 20-day trip to Vietnam including international return flights in economy class, a 4-day Sapa village trek, a 10-day group tour of Vietnam from Hanoi to Ho Chi Minh City, and a 4-day package in Ho Chi Minh City
  - e. 22-day trip to Tanzania including international return flights in economy class, a 9-day group tour of Tanzania, a 5-day learn to dive package in Zanzibar and a 7-day volunteer construction project in Zanzibar
  - f. 22-day trip to Panama including international return flights in economy class and a 21-day travelling classroom around Panama learning Spanish with additional activities included
  - g. 25-day trip to South Korea and China including international return flights in economy class, a 12-day group tour in South Korea and an 11-day group tour in China
  - h. 22-day trip to Cambodia and Laos including international return flights in economy class, a 10-day group tour in Cambodia and an 11-day group tour in Laos, ending in Bangkok
  - i. 21-day trip to Fiji and New Zealand including international return flights in economy class, a 7-day island hopping package in Fiji with accommodation, a 5-day learn to dive package in Fiji and an 8-day group tour of the South Island in New Zealand.
2. All prizes will be provided by Kilroy International. Participants are responsible for carrying valid photo IDs, passports, and any other required documentation such as visas, travel insurance and/or proof of vaccination, prior to departure, and are responsible for all associated costs.
  3. Prizes and their travel arrangements must be booked by 28/06/2024 for travel before 16/12/2024.
  4. The prize does not include meals not already included in the tour arrangements, transport to the departure airport, or any optional activities. The cost of these is the responsibility of the winners.
  5. Prizes claimed are subject to Kilroy's standard booking terms and conditions, which can be found [here](#).
  6. Prizes are subject to availability. Kilroy reserves the right to substitute the prize, or elements of the prize, with a prize of equal or greater value.

# **KiLROY**

7. Exchanging or returning prizes is not possible. The prize is personal and not transferable or exchangeable for money.
8. The final value of the prize depends on the destination, date of travel and available flight tickets. Any difference in value between the final cost and the advertised 'up to EUR5,000' is not transferable or exchangeable for money, or other services. Although the final monetary value of the prize trips may differ, the packaged inclusions of travel experiences, services and trip duration is comparable.
9. The final duration of the prize trip is subject to change and depends on available flight connections.

## **Winners**

There will be a total of eight Competition winners – one winner from each Kilroy territory. All valid entries during the Competition period will be judged by an internal Kilroy panel.

Winners will be decided in two rounds – round one is based on their video entry to the competition, where participants will be judged based on their skills in content creation, including but not limited to videography, editing, and storytelling. For round two, 3 finalists from each Kilroy territory will be invited to attend an online, 45-60 minute interview with the Kilroy panel. Interviews will be conducted in English. The final eight winners will be chosen based on their content creation skill level and style, social media profiles, and how well they fit with the Kilroy ethos. Winners will be notified on 24/05/2024, and they will be publicly announced 31/05/2024, and will have until 29/05/2024 to accept their prize. Failure to do so may result in another finalist being awarded the prize instead.

By accepting a prize, winners agree to:

- a. Create a minimum of three short form videos to be used for Instagram and/or TikTok, produce two takeovers on their local Kilroy social media account, one live, a post-trip Q&A either locally or online, and provide a minimum of 75 unique raw video clips and 50 unique high-quality, unedited photos of the destinations and activities included in the prize.
- b. Provide Kilroy with all the raw video footage and imagery collected during the prize trip.
- c. Provide content to Kilroy at regular intervals during the prize trip.. Failure to do so may result in the termination of further services provided in the



prize trip, including but not limited to transport, touring and accommodation.

10. Kilroy's decision is final, and no correspondence or discussion will be entered into.
11. If winners are not able to book their prize by 28/06/2024, the prize will be forfeited, and a replacement winner selected.
12. Kilroy will publish the name and city of the eight prize winners on their social media channels and website by 31/05/2024.

### **Responsibilities**

13. Winners agree to be responsible for any liability in the use of third-party content and for any copyright infringement or other legal violations when creating content on the prize trip.
14. Winners agree to be responsible for checking local regulations governing influencer marketing in respect to promoting Kilroy content produced during the Explorer Program on the winner's social media channels. The winner of the Explorer Program acknowledges and agrees that they are solely responsible for any tax implications, including but not limited to income taxes, associated with receiving the prize.
15. Participants' data will be processed by Kilroy and is subject to Kilroy's privacy policy, which can be found [here](#).

### **General**

16. Kilroy reserves the right, at its own discretion, to exclude Participants from the Promotion if Kilroy has any reason to believe the Participant has violated these Terms and Conditions.